

2022-2023

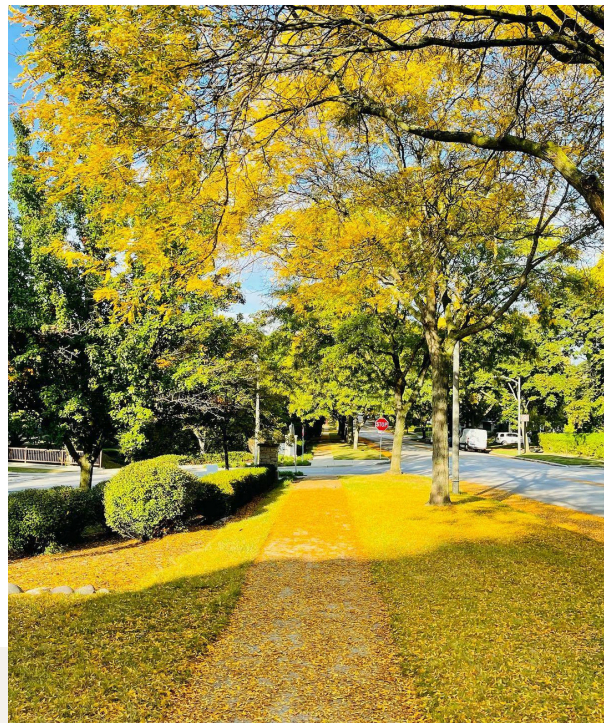


Pabst Park
**BUSINESS
SPONSORSHIPS**



Pabst Park is a community filled with charm & pride.

Pabst Park STORY



Pabst Park is nestled between 60th and 68th streets from North to Lloyd streets on the east side of Wauwatosa, Wisconsin. Formerly a 19th century Pabst Brewing Company farm, our neighborhood is filled with charming bungalows and a strong sense of community pride.

We are a volunteer-led community-based organization dedicated to building a connected and engaged neighborhood, where neighbors feel safe, connected to the community and have opportunities to socialize.

We are proud to support businesses that are within and surrounding Pabst Park, as well as businesses that serve the 600+ households in our neighborhood.

Your 12-month sponsorship will help support our community outreach and events. This includes a variety of events such as happy hours, an Egg Hunt, Night Time Trick or Treat, a neighborhood-wide rummage sale, and new this year - A Spring Maker's Market.

Business sponsorships also help us to facilitate community outreach through newsletters, social media support and member eBlasts.

In 2022 we hope to expand this outreach to include welcome gifts, new-baby baskets, and community scholarships.

Our vibrant and growing community is actively engaged, eager to connect, and passionate about supporting local.

We thank you for your interest in supporting the Pabst Park community, and look forward to spreading the word about your business through these sponsorship packages.

Sponsorship PACKAGES

MAKER	SILVER	GOLD
<ul style="list-style-type: none"> • Social Support • Logo on Website <p>\$30</p>	<ul style="list-style-type: none"> • Social Support • Logo on Website • 1 Giveaway • Event Recognition • Early Bird Invitations <p>\$100</p>	<p>Silver Package, plus...</p> <ul style="list-style-type: none"> • 1 extra Giveaway • Dedicated Social Support • Announcement of Sponsorship • Logo on email newsletters • Exhibit Space at Events <p>\$200</p>

25% discount for businesses and residents in Pabst Park.

GOLD PACKAGE



As a PPNA Gold Business sponsor...

We will proudly shout your praises from the Pabst Park rooftops.
The gold sponsorship includes:

- Dedicated organic social support across PPNA social channels.
- Announcement of your sponsorship across PPNA social channels.
- (2) Giveaways on PPNA social channel (prize provided by sponsor)
- Your business name and logo with a link to your website featured on the Sponsorship Page of the PPNA Website (refresh coming in Q1 2022!)
- Your business name and logo featured on PPNA email newsletters
- Recognition + vendor/exhibit space at all PPNA Events
- Exclusive Early Bird Invitation and incremental sponsorship opportunities at PPNA events which could include (Easter Bunny Visit & Easter Egg Hunt, Spring Maker's Market, Summer Block Party, Trick-Or-Treat, Santa Visits & more!)

\$200

SILVER PACKAGE



As a PPNA Silver Business sponsor...

We will spread the word about your business to Pabst Park neighbors and visitors. The silver sponsorship includes:

- Organic social support across PPNA social channels.
- (1) Giveaways on PPNA social channel (prize provided by sponsor)
- Your business name and logo with a link to your website featured on the Sponsorship Page of the PPNA Website (refresh coming in Q1 2022!)
- Recognition at PPNA Events
- Exclusive Early Bird Invitation and incremental sponsorship opportunities at PPNA events which could include (Easter Bunny Visit & Easter Egg Hunt, Spring Maker's Market, Summer Block Party, Trick-Or-Treat, Santa Visits & more!)

\$100

MAKER PACKAGE



Pabst Park ♥ s Makers!

We will help expand your reach and boost awareness. The maker sponsorship includes:

- Organic social support across PPNA social channels.
- Your business name and logo with a link to your website featured on the Sponsorship Page of the PPNA Website (refresh coming in Q1 2022!)

We are proud to support our community of makers!

\$30



PABST PARK

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